

FIN 350 – Financial Markets and Institutions

Course Description

Examines the various types of financial markets, financial intermediaries, and the types of transactions supported by each market. Analyzes the sources and uses of funds by commercial banks, management concepts for banks, and how commercial banks are regulated.

Instructional Materials

Madura, J. (2012). *Financial markets and institutions* (10th ed.). Mason, OH: South-Western / Cengage Learning.

Course Learning Outcomes

1. Describe the various types of financial markets and the types of transactions supported by each market in the U.S. and globally.
2. Analyze the factors that affect interest rates and forecast interest rate changes.
3. Explain the operation of the Federal Reserve and describe how monetary policy is used in the U.S. and other countries to manage the economy.
4. Determine the valuation of various types of securities.
5. Develop strategies for the use of bond markets by investors and firms to meet stated financial objectives.
6. Assess the risks in the various types of financial markets and develop strategies to manage the risks.
7. Explain the sources and uses of funds by commercial banks and how commercial banks are regulated.
8. Formulate strategies for evaluating performance and managing liquidity, risks, and capital in banking operations.
9. Use technology and information resources to research issues in financial markets and institutions.
10. Write clearly and concisely about financial markets and institutions using proper writing mechanics.